

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Barefoot for NC Senate
Product	CHAD BAREFOOT 10/23
Estimate Number	1029

Invoice #	119714-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/04/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	119714
Alt Order #	6389400
Deal #	
Order Flight	10/23/12 - 11/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL WRAL 5:30AM News	530-6a	-			•				
	CLASS 4 CANDIDATE R9.26									
			10/29/12	to 11/04/12	2x	MTWTF				
	WRAL		M	10/29/12	:30	5:46 AM	NC18SCHOOL2	\$250.00		1
	WRAL		Tu	10/30/12	:30	5:46 AM	NC18SCHOOL2	\$250.00	ı	2
2	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 3 CANDIDATE R9.26									
			10/29/12	to 11/04/12	5x	MTWTF				
	WRAL		M	10/29/12	:30	4:55 AM	NC18SCHOOL2	\$100.00		5
	WRAL		Tu	10/30/12	:30	4:40 AM	NC18SCHOOL2	\$100.00	ı	6
	WRAL		W	10/31/12	:30	4:55 AM	NC18SCHOOL2	\$100.00		7
	WRAL		Th	11/01/12	:30	4:57 AM	NC18SCHOOL2	\$100.00		8
	WRAL		F	11/02/12	:30	4:38 AM	NC18SCHOOL2	\$100.00		9
3	WRAL WRAL 5am News CLASS 3 CANDIDATE R9.26	5am - 5:30a								
	02/100/0/07/11/2/2/11/2/20		10/29/12	to 11/04/12	2x	MTWTF				
	WRAL		M	10/29/12	:30	5:09 AM	NC18SCHOOL2	\$400.00		4
	WRAL		Th	11/01/12	:30	5:24 AM	NC18SCHOOL2	\$400.00	1	3
4	WRAL WRAL AM News	6-7a								
	CLASS 4 CANDIDATE R9.26									
			10/29/12	to 11/04/12	3x	MTWTF				
	WRAL		M	10/29/12	:30	6:10 AM	NC18SCHOOL2	\$400.00		4
	WRAL		Tu	10/30/12	:30	6:44 AM	NC18SCHOOL2	\$400.00	ı	5
	WRAL		W	10/31/12	:30	6:59 AM	NC18SCHOOL2	\$400.00	l	6
5	WRAL WRAL 6a News Sat CLASS 4 CANDIDATE R9.26	6-8a								
			10/29/12	to 11/04/12	2x	S-				
	WRAL		Sa	11/03/12	:30	6:25 AM	NC18SCHOOL2	\$150.00	l .	4
	WRAL		Sa	11/03/12	:30	6:43 AM	NC18SCHOOL2	\$150.00		3
6	WRAL WRAL News Sat. 9a-9:30a	9:00a - 9:30a								
-	CLASS 4 CANDIDATE R9.26									



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6	WRAL	WRAL News Sat. 9a-9:30a	9:00a - 9:30a								
	CLASS 4	CANDIDATE R9.26									
	MOAL				2 to 11/04/12	1x	0.04.414		***		
	WRAL			Sa	11/03/12	:30	9:24 AM	NC18SCHOOL2	\$200.00		1
7	WRAL CLASS 4	WRAL Sun Morning News CANDIDATE R9.26	7-9a								
				10/29/1	2 to 11/04/12	2x	S				
	WRAL			Su	11/04/12	:30	7:24 AM	NC18SCHOOL2	\$150.00		4
	WRAL			Su	11/04/12	:30	7:53 AM	NC18SCHOOL2	\$150.00		3
9	WRAL CLASS 4	The Doctors CANDIDATE R9.26	10-11AM								
	02,100 1	07.11.12.12.7.11.2.10.20		10/22/1	2 to 10/28/12	4x	-TWTF				
	WRAL	NC Spin/Spiritual Awakening	6-7a Sundays	Su	11/04/12	:30	6:12 AM	NC18SCHOOL2	\$25.00	MG for 9.10 10/28	12
				10/29/1	2 to 11/04/12	5x	MTWTF				
	WRAL			M	10/29/12	:30	10:30 AM	NC18SCHOOL2	\$100.00		5
	WRAL			Tu	10/30/12	:30	10:24 AM	NC18SCHOOL2	\$100.00		7
	WRAL			W	10/31/12	:30	10:35 AM	NC18SCHOOL2	\$100.00		8
	WRAL			Th	11/01/12	:30	10:16 AM	NC18SCHOOL2	\$100.00		9
	WRAL			F	11/02/12	:30	10:55 AM	NC18SCHOOL2	\$100.00		6
10	WRAL CLASS 4	Dr. Phil CANDIDATE R9.26	9-10a								
	OLAGO T	CANDIDATE 113.20		10/29/1	2 to 11/04/12	1x	MTWTF				
	WRAL			Tu	10/30/12	:30	9:59 AM	NC18SCHOOL2	\$115.00	1	1
11	WRAL	CBS This Morning CANDIDATE R9.26	7am - 9am						,		
	01,004	0, ((4) 10, (1) 10.20		10/29/1	2 to 11/04/12	4x	MTWTF				
	WRAL			M	10/29/12	:30	8:59 AM	NC18SCHOOL2	\$175.00		2
	WRAL			Tu	10/30/12	:30	8:59 AM	NC18SCHOOL2	\$175.00		1
	WRAL			W	10/31/12	:30	8:17 AM	NC18SCHOOL2	\$175.00		4
	WRAL			Th	11/01/12	:30	8:29 AM	NC18SCHOOL2	\$175.00		3
12	WRAL	Noon News	12p-1p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CLASS 3 C	ANDIDATE R9.26	•	•	•	•	•	•	•		
					o 11/04/12	2x	MTWTF				
	WRAL			Th	11/01/12	:30	12:54 PM	NC18SCHOOL2	\$535.00		4
	WRAL			F	11/02/12	:30	12:55 PM	NC18SCHOOL2	\$535.00		3
13	WRAL	The Insider (1-130p)	1-130p								
	CLASS 4 C	ANDIDATE R9.26									
				10/29/12 t	o 11/04/12	2x	MTWTF				
	WRAL			M	10/29/12	:30	1:18 PM	NC18SCHOOL2	\$165.00		3
	WRAL			Th	11/01/12	:30	1:10 PM	NC18SCHOOL2	\$165.00		4
14	WRAL	5:00 First News	5-530p								
	CLASS 3 C	ANDIDATE R9.26	•								
				10/29/12 t	o 11/04/12	2x	MTWTF				
	WRAL			M	10/29/12	:30	5:26 PM	NC18SCHOOL2	\$1,780.00		3
	WRAL			W	10/31/12	:30	5:29 PM	NC18SCHOOL2	\$1,780.00		4
15	WRAL	5:30 News	530-6p								
	CLASS 3 C	ANDIDATE R9.26									
				10/29/12 t	o 11/04/12	2x	MTWTF				
	WRAL			M	10/29/12	:30	5:38 PM	NC18SCHOOL2	\$1,780.00		3
	WRAL			Th	11/01/12	:30	5:43 PM	NC18SCHOOL2	\$1,780.00		4
16	WRAL	6pm News (M-F)	6-630p								
	CLASS 3 C	ANDIDATE R9.26									
				10/29/12 t	o 11/04/12	2x	MTWTF				
	WRAL			M	10/29/12	:30	6:25 PM	NC18SCHOOL2	\$2,225.00		4
	WRAL			Tu	10/30/12	:30	5:59 PM	NC18SCHOOL2	\$2,225.00		3
17	WRAL	CBS Evening News (M-F)	630p-7p								
	CLASS 3 C	ANDIDATE R9.26									
				10/29/12 t	o 11/04/12	1x	MTWTF				
	WRAL			M	10/29/12	:30	6:59 PM	NC18SCHOOL2	\$2,225.00		1
18	WRAL	Late News	11-1135p								
	CLASS 4 C	ANDIDATE R9.26	•								
				10/29/12 t	o 11/04/12	5x	MTWTF				



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18	WRAL	Late News	11-1135p		•		•				
		CANDIDATE R9.26			10/00/10				4070.00		
	WRAL WRAL			M Tu	10/29/12 10/30/12	:30 :30	11:34 PM 11:24 PM	NC18SCHOOL2 NC18SCHOOL2	\$650.00 \$650.00		6 9
	WRAL			W	10/30/12	:30	11:24 FM	NC18SCHOOL2	\$650.00 \$650.00		10
	WRAL			Th	11/01/12	:30	11:15 PM	NC18SCHOOL2	\$650.00 \$650.00		7
	WRAL			F	11/02/12	:30	11:27 PM	NC18SCHOOL2	\$650.00		8
19	WRAL CLASS 4 C	Late News CANDIDATE R9.26	11-1135p								
				10/29/12 t	to 11/04/12	1x	S				
	WRAL			Su	11/04/12	:00				See MG 19.2	1
		Follows Late Ftball/Bball	11:30pm-12:05am	Su	11/04/12	:30	11:51 PM	NC18SCHOOL2	\$650.00	MG for 19.1 11/04	2
20	WRAL CLASS 4 C	CRIMINAL MINDS CANDIDATE R9.26	1135-1235XM								
					to 11/04/12	2x	S-				
	WRAL			Sa	11/03/12	:30	12:49 AM	NC18SCHOOL2	\$95.00		1
					football runo football runo	-					
	WRAL			Sa	,	:30	1:25 AM	NC18SCHOOL2	\$95.00		2
					football runo football runo	-					
21	WRAL	Mon Hour 1	8-9p								
	CLASS 4 C	CANDIDATE R9.26		10/20/12+	to 11/04/12	1x	M				
	WRAL			M	10/29/12	:30	8:17 PM	NC18SCHOOL2	\$1,800.00		
22	WRAL	Wed Hour 1	8-9p		10/20/12	.00	0.17 1 111	NCIOSCHOOLE	φ1,000.00		•
		CANDIDATE R9.26	0- 0 p								
					to 11/04/12	1x	W		4		
	WRAL			W	10/31/12	:30	8:59 PM	NC18SCHOOL2	\$1,100.00		1
24	WRAL CLASS 4 C	Thu Hour 1 CANDIDATE R9.26	8-9p								



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Innovative Advertising **Attention: Accounts Payable** 403 N. Columbia St. Covington, LA 70433

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24	WRAL Thu Hour 1	8-9p	<u>-</u>			-				
	CLASS 4 CANDIDATE R9.26									
				2 to 11/04/12	1x	T				
	WRAL		Th	11/01/12	:30	7:58 PM	NC18SCHOOL2	\$2,400.00		2
27	WRAL CBS SPECIAL	1030-1130P								
	CLASS 3 CANDIDATE R9.26									
				2 to 11/04/12	1x	S				
	WRAL		Su	11/04/12	:30	11:08 PM	NC18SCHOOL2	\$2,445.00		1
28	WRAL ACC Football	12N-330P								
	CLASS 3 CANDIDATE R9.26									
			10/29/12	2 to 11/04/12	2x	S-				
	WRAL		Sa	11/03/12	:30	1:34 PM	NC18SCHOOL2	\$1,110.00		4
	WRAL		Sa	11/03/12	:30	2:17 PM	NC18SCHOOL2	\$1,110.00		3
29	WRAL NFL Football (Early) CLASS 4 CANDIDATE R9.26	1p - 4:30p								
			10/29/12	2 to 11/04/12	2x	S				
	WRAL		Su	11/04/12	:30	2:26 PM	NC18SCHOOL2	\$1,500.00		3
	WRAL		Su	11/04/12	:30	3:15 PM	NC18SCHOOL2	\$1,500.00		4
30	WRAL Late Late Show CLASS 4 CANDIDATE R9.26	1237a-137a								
			10/29/12	to 11/04/12	1x	MTWTF				
	WRAL		M	10/29/12	:30	1:37 AM	NC18SCHOOL2	\$35.00		1
		Aired Spots	56							

Gross Total \$37,425.00

Agency Commission \$5,613.75

Net Amount Due \$31,811.25 **Payment Terms 30 Days**